



Franchising Together

Go Into Business for Yourself, Not by Yourself!

FRANCHISING TOGETHER

Dear Prospective Owner,

First of all, I'd like to thank you for your interest in 2B Organized®. I am Betsy Miller and I'm the owner/founder of 2B Organized®, a professional organizing firm started in 1997 in Springfield, Missouri.



Over the last 20 years, I have helped hundreds of clients with decluttering, demolishing, design and everything in between. I have been featured as an expert contributor in many tv, radio and print publications — and even appeared on Hoarders on A&E, as well as Extreme Makeover-Home Addition... twice!

After many years of helping people, I decided to share my skills with others by offering **2B Organized® Franchising Together**. 2B Organized® is one of the first to offer a national franchise opportunity in the professional organizing line of business.

Here's an overview of the process to become part of the 2B Organized® team:

1. Franchise Request for Consideration

Complete the application included with this brochure and submit it to us. We will review the information and contact you to schedule a follow-up meeting.

2. Research and Due Diligence

Learn more about the business by scheduling a phone interview and reviewing the details of the business. I am happy to answer your preliminary questions regarding initial investment, training and support. At the same time, I would like to learn more about you, your background, goals and interests to help determine whether or not 2B Organized® is a good fit.

3. Join the Team

Once a franchise contract is agreed upon and signed, we are pleased to welcome you to the team!

4. Launch Your Business

Set up training dates and opening timeline to officially launch your 2B Organized® business.

I appreciate your interest and look forward to speaking with you soon.

A handwritten signature in cursive script that reads "Betsy Miller".

Betsy Miller, Owner
betsy@2b-organized.com | 417.880.2325

SERVICES OFFERED

We offer it all — from bringing order to just one room or to an entire home/office. With many avenues of revenue, 2B Organized® allows you to maintain low overhead and achieve excellent earning potential.

RESIDENTIAL ORGANIZATION

- Basements
- Attics
- Storage Rooms
- Closets
- Garages
- Kitchens
- Home Staging
- Holiday Decorating/Un-decorating

COMMERCIAL ORGANIZATION

- Paper Management
- Time Management

REMODELING

- Space Design

RELOCATION

- Move Management

DOWN SIZING

- Decluttering
- Senior Transition

HOMEKEEPING

- Seasonal Opening and Closing of Lake and Vacation Homes

*Your opportunity to have the professional
and personal life you want — starts here!*

WWW.2B-ORGANIZED.COM | BETSY@2B-ORGANIZED.COM | 417.880.2325

FRANCHISE BENEFITS

As a 2B Organized® franchise owner, managing all of the startup necessities and the steep learning curve of launching your own business is already done for you.

2B Organized® franchise is a completely turn-key business model that includes:

- Experience – proven tools and strategies to succeed
- Marketing Materials – logos, website, social media, posters, business cards, gift certificates, mailers, ads, flyers, worksheets, assessments, postcards, notecards and more
- Brand recognition
- Built-in support and established systems
- Training programs and business policies

WHAT YOU RECEIVE

- 3 days of initial training
 - Introduction to 2B Organized® and organizing techniques
 - Marketing, billing and client assessment
 - Practical application
- Communication regarding products and practices
- Franchise training and required forms manual
- Guidance in setting up and establishing a viable business
- On-going support and personal coaching
- Start-up tool kit

This is your opportunity to be a part of a \$100 billion dollar industry that offers you unlimited earning potential and the freedom that comes with owning your own business.

WHO WE'RE LOOKING FOR

2B Organized® is interested in hearing from potential partners who:

- have an entrepreneurial spirit
- have fundamental skills needed to operate a franchise business
- enjoy organizing and creating pretty and practical spaces
- have a passion for serving others and meeting new people
- love to create function where there once was chaos

5 CHARACTERISTICS OF ENTREPRENEURIAL SPIRIT

- 1. In-tune** with their passion and take ownership of their business.
- 2.** They are always **questioning** how it can be done better.
- 3. Optimistic** about all possibilities.
- 4.** They take **calculated** risks.
- 5.** Above all, they **execute**.

Be part of this exclusive opportunity by starting your own business in the highly-desired home service industry!



REQUEST FOR CONSIDERATION

Please complete the following business evaluation. All information provided will be kept confidential. Email or mail the completed form and we will contact you upon receipt. We welcome your interest in a 2B Organized® franchise opportunity.

CONTACT

Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone (home) _____ (work) _____ (cell) _____

Email _____ Best time to reach you _____

EDUCATION

Highest level of education received _____

WORK EXPERIENCE

Present occupation _____

Previous occupation _____

Previous occupation _____

BUSINESS INTEREST

How did you hear about 2B Organized®? _____

Why are you interested in 2B Organized®? _____

What is your time frame for starting your business? _____

Have you previously owned and operated a business? Yes No

Type of business/details: _____

PROCESSING

There is a non-refundable \$500 2B Organized® Franchise fee for the processing of your application and background check. If approved, the \$500 will be credited towards the franchising fees. All 2B Organized® Franchise owners will be subject to a background check. I agree to a background check: Yes No

D.O.B. _____ Social Security Number _____

Credit card # _____ Exp _____ 3 Digit Number _____

Email: betsy@2b-organized.com

Check or money order to: 2B Organized Franchise Systems, 2733 E. Battlefield #244, Springfield, MO 65804

Signature _____